

ACADEMY OF TRUCK ACCIDENT ATTORNEYS
2023 Annual Symposium
September 27 - September 29, 2023
Atlanta Marriott Marquis • Atlanta, GA



TRACK ONE

Wednesday, September 27, 2023 - TRACK ONE - ATRIUM A		
10:30am – 1:00pm	Conference Registration	
11:30am – 12:30pm	Women’s Caucus Luncheon – Sponsored by The SPI Group	Meeting Room A703
MODERATOR: Stefano Portigliatti		
TIME	TOPIC	SPEAKER
12:50pm - 1:00pm	Welcome and Introduction	Pete Kestner Michael Leizerman Joe Fried
1:00pm - 1:40pm 40 min	The Fraudulent Transfer Act: Why Insurance Limits Should Not Dictate Your Recovery	Troy Chandler
1:40pm - 2:20pm 40 min	The Master Plan: Knocking the Defense Off the Fence in Key Depositions	Joe Fried
2:20pm - 3:00pm 40 min	Identifying and Overcoming Below the Belt Defense Tactics	Maxey Scherr
3:00pm - 3:20pm 20 min	Refreshment Break Sponsored by MedQuest Record Reform	Atrium B-C
3:20pm - 4:00pm 40 min	Uncovering the Hidden Truths: How Downloading All Cell Phone Data Can Transform Your Truck Crash Case	Michael Leizerman
4:00pm - 4:15pm 15 min	The Forge Companies Process: Financial Planning Solutions for You, Your Client and Your Firm	Tracee Wagner Marcy Hanson
4:15pm - 4:55pm 40 min	Guerilla Tactics: Non-Traditional Sources of Dirt on the Corporate Defendant	Deena Buchanan
4:55pm - 5:35pm 40 min	Building the Negligent Hiring/Supervision Case in a Non-CDL Commercial Vehicle	Eric Penn
5:40pm – 7:40pm	Opening Party: Sponsored by Forge Consulting, Trial Lawyer Nation & Preferred Capital Funding	Atrium B-C

Thursday, September 28, 2023 - TRACK ONE - ATRIUM A		
7:30am–8:30am	Breakfast in Exhibit Hall Sponsored by The SPI Group	Atrium B-C
MODERATOR: Andy Young		
TIME	TOPIC	SPEAKER
8:30am - 9:10am 40 min	A History and Overview of Broker and Shipper Cases— Evolving Case and Trial Strategy	Michael Leizerman
9:10am - 9:50am 40 min	Duty of Brokers	Karonnie Truzy
9:50am - 10:10am 20 min	Refreshment Break Sponsored by Dynamic Safety	Atrium B-C
10:10am - 11:10am 60 min	Safety and Economics of Broker Industry	Dr. Thomas Corsi
11:10am - 11:50am 40 min	Finding the Hidden Motor Carrier	Brian Mohs
11:50am - 12:30pm 40 min	Legal Trends: Preemption, Jurisdiction, Statutory Employment	Rena Leizerman
12:30pm – 1:30pm	Lunch Sponsored by Physician Life Care Planning	Atrium A

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Thursday, September 28, 2023 - TRACK ONE - ATRIUM A

MODERATOR: Ed Rebenack

TIME	TOPIC	SPEAKER
1:30pm - 2:10pm 40 min	An Overview of Handling Amazon Cases	Matthew Wright
2:10pm - 2:50pm 40 min	Strategies for Success in Litigating the Rideshare Case	Jeanmarie Whalen
2:50pm - 3:00pm 10 min	The Trial Lawyer's Ultimate Settlement Power Tool	Jack Meligan
3:00pm - 3:40pm 40 min	Winning Demonstrative Evidence in Broker and Shipper Cases	Eric Penn
3:40pm - 4:00pm 20 min	Refreshment Break Sponsored by CloudLex	Atrium B-C
4:00pm – 5:20pm 80 min	Holding Brokers and Shippers Liable: From Theories of Recovery to Key Depositions to Preemptive Motions – (almost) Everything You Need to Know	Ed Ciarimboli Joe Camerlengo
5:30pm – 6:30pm	Happy Hour sponsored by Baron & Budd	Atrium B-C
5:25pm – 6:45pm	New Trucking Lawyers Division Meeting & Reception OPEN TO LAWYERS HANDLING TRUCK CASES FOR 5 YEARS OR LESS Sponsored by RGK Consultants	Meeting Room A601

Friday, September 29, 2023 - TRACK ONE - ATRIUM A

7:30am – 8:30am	Breakfast in Exhibit Hall Sponsored by Evidence Solutions	Atrium B-C
MODERATOR: Christy Childers		
TIME	TOPIC	SPEAKER
8:30am – 10:30am 120 min	Lessons from Broker Focus Groups and Trials	Eric Oliver
10:30am - 10:50am 20 min	Refreshment Break Sponsored by Advocacy Digital Media	Atrium B-C
10:50am - 11:30am 40 min	General Liability Tower v Auto Tower – Which One Applies to Your Direct Negligence Cases	Pete Kestner
11:30am - 11:40am 10 min	Vehicles: Rolling Treasure Troves of Data and Phone Cracking	Scott Greene
11:40am-12:20pm 40 min	What Jurors Need to Hear in a Broker Case	Danny Ellis
12:20pm – 1:20pm	Lunch Sponsored by Legacy International	Atrium A
MODERATOR: Pete Kestner/Kate Harvey-Lee/Joe Fried		
1:20pm - 2:20pm 60 min	What Makes us Tick: How to Settle More Cases and Win for Your Client at the Same Time. Confessions of a 35 Year Transportation Defense Lawyer	Charles Carr
2:20pm – 3:00pm 40 min	Using the Leasing Regulations to Maximize Recovery	Pete Kestner
3:00pm - 4:00pm 60 min	Lessons from Recent Trials and How Did You Ask for the Money	Eric Palmer Chris Finney Ryan Skiver
4:00pm-4:10pm	Closing Remarks	