

**ACADEMY OF TRUCK ACCIDENT ATTORNEYS**

**2023 Annual Symposium**

September 27 - September 29, 2023

Atlanta Marriott Marquis • Atlanta, GA



**TRACK TWO**

**Thursday, September 28, 2023 - TRACK TWO - ROOM A706**

TIME	TOPIC	SPEAKER
7:30am – 8:30am	Breakfast in Exhibit Hall Sponsored by <b>The SPI Group</b>	Atrium B-C
<b>SCIENCE SECTION (accident recon, human factors)</b> <b>MODERATOR: Joe Fried/Michael Cowen</b>		
8:30am – 9:00am 30 min	Speed Analysis – When Can Speed be Determined, How is it Determined and How do Experts Fudge	Dean Nance
9:00am – 9:30am 30 min	Line of Sight and Time Distance Analyses Explained (with examples)	Tom Langley
9:30am – 9:40am 10 min	Unleash the Power of Non-Recourse Litigation and Medical Funding to Maximize Case Value, Damages & Courtroom Victories	Brett Findler
9:40am – 10:10 am 30 min	Perception and Reaction Time Explained (including all factors affecting it and the Muttart model). How Experts Fudge	Mike DiTallo
10:10am – 10:30am 20 min	Refreshment Break in Exhibit Hall Sponsored by <b>Dynamic Safety</b>	Atrium B-C
10:30am – 11:00am 30 min	Know the Limits of Collision Mitigation Systems. It's Not Something You Want to Find Out by "Accident"	Heath Spivey
11:00am – 11:20am 20 min	Understanding Crash Avoidance Maneuvers (also comments on Perception Reaction Time and Looming)	Kevin Rider
11:20am – 11:40 am 20 min	Conspicuity-Assessing and Documenting Lighting Conditions and Nighttime Sight Distances	Kevin Rider
11:40am - 12:30 pm 50 min	Science of Nighttime Driving and Crashes Conspicuity, assessing whether brake lights or running lights were operating, overdriving headlights, high beam low beam, nighttime hazard perception and sight distance)	Dean Nance Tom Langley Mike DiTallo Kevin Rider Heath Spivey
12:30pm – 1:30pm	Lunch Sponsored by <b>Physician Life Care Planning</b>	Atrium A
<b>PUTTING SCIENCE TO WORK IN YOUR CASE</b> <b>MODERATOR: Dan Buba</b>		
1:30pm – 2:10pm 40 min	Sitting Duck Cases (Shoulder Parking)	Steve Laird
2:10pm – 2:50pm 40 min	Distraction and the Trucking Case	Larry Simon
2:50pm – 3:30pm 40 min	Building the Fatigue Case	Jeff Burns
3:30pm – 3:50pm 20 min	Refreshment Break in Exhibit Hall Sponsored by <b>CloudLex</b>	Atrium B-C
3:50pm – 4:30pm 40 min	What You Should Know About Loading Cases	Tim Whiting
4:30pm – 5:10pm 40 min	Strategies for Maximizing Non-Catastrophic Cases	Adewale Odetunde
5:30pm – 6:30pm	Happy Hour sponsored by <b>Baron &amp; Budd</b>	Atrium B-C
5:25pm – 6:45pm	New Trucking Lawyers Division Meeting & Reception <b>OPEN TO LAWYERS HANDLING TRUCK CASES FOR 5 YEARS OR LESS</b> Sponsored by <b>RGK Consultants</b>	Meeting Room A601

**TRACK TWO**



**Friday, September 29, 2023 - TRACK TWO - ROOM A706**

TIME	TOPIC	SPEAKER
7:30am – 8:30am	Breakfast in Exhibit Hall Sponsored by <b>Evidence Solutions</b>	Atrium B-C
<b>TAKING THE TRUCKING CASE TO TRIAL</b> <b>MODERATOR: Tim Whiting/Kevin Swenson</b>		
8:30am – 9:00am 30 min	Preparing the Case and Team for Trial (What to do in the 60 Days Before Trial)	Michael Cowen
9:00am – 9:40am 40 min	Deposition is Trial – Getting the Clips that Win	Sach Oliver
9:40am – 9:50am 10 min	Medical Billing Experts – Determining Usual, Customary and Reasonable Rates	Jeffrey Craig
9:50am – 10:30am 40 min	Simplifying Your Case	Joe Fried
10:30am – 10:50am 20 min	Refreshment Break in Exhibit Hall Sponsored by <b>Advocacy Digital Media</b>	Atrium B-C
10:50am – 11:20am 30 min	Effective Use of Motions in Limine	Morgan Adams
11:20am – 11:50am 30 min	Closing Argument Jury Charges – The Psychology of Selecting and Presenting	Tom Metier
11:50am – 12:20pm 30 min	Handling the Experts: Discovery, Deposing, Motions, Trial	Kate Harvey-Lee
12:20pm – 1:20pm	Lunch Sponsored by <b>Legacy International</b>	Atrium A
1:20pm	Rejoin General Session/Track 1	