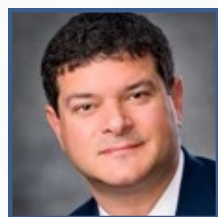


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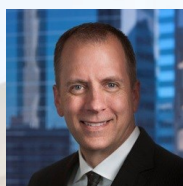
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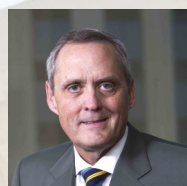
KEYNOTE SPEAKER
BENEDICT MORELLI
Attorney for Tracy Morgan



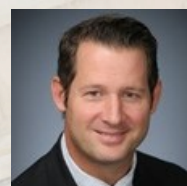
KEYNOTE SPEAKER
JAMES SCHERR
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RICHARD TRAUlsen



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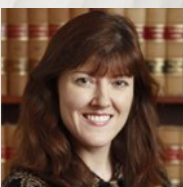
RENA LEIZERMAN



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DAVID NISSENBERG



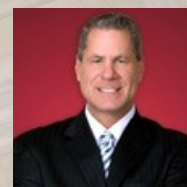
VALERIE YARASHUS



ANDREW YOUNG



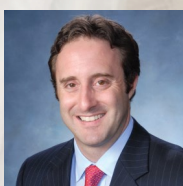
TIMOTHY WHITING



CLAY DUGAS



STEVE LAIRD



ED CIARIMBOLI



KIM NELSON



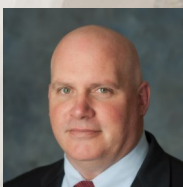
SARAH KOHLER



DAN BUBA



BRIAN DAVIS



JOE ERVIN



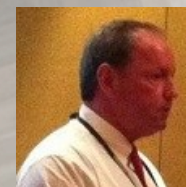
JOSHUA LEIZERMAN



MIKE NAPIER, SR.



SEAN MCEVOY



THOMAS LANGLEY

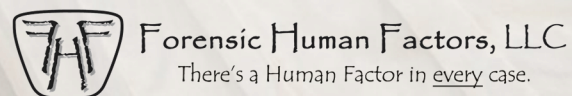
CONFERENCE VENUE

The Sheraton Nashville Downtown Hotel is located in the heart of Music Center, just blocks away from the best Nashville attractions. ATAA has a block of guestrooms reserved for conference attendees at the group rate of \$269/night single or double. Guestrooms at the group rate are available through September 6, 2016 or until sold out. You may make guestroom reservations by calling 1-800-447-9825 and referencing the group name "Academy of Truck Accident Attorneys" or "ATAA."

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Academy of Truck Accident Attorneys (ATAA)
2016 Annual Symposium
September 28 - September 30, 2016
Nashville, Tennessee



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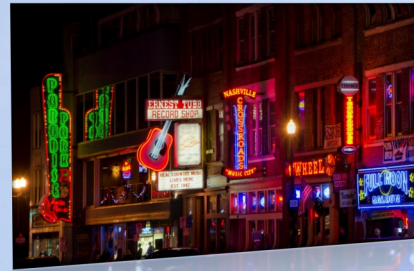


JAMES SCHERR
\$165M FedEx Verdict
Scherr & Legate, PLLC
El Paso, TX

KEYNOTE SPEAKERS

Includes Special Program for Paralegals

www.TruckLawAcademy.org



Join the Academy of Truck Accident Attorneys (ATAA) at its inaugural conference, September 28-30, 2016, in Music City - Nashville, TN. With more than 100 music venues, Nashville is the perfect setting for business and pleasure.

Premier trial lawyers and experts bring you a conglomerate of basic, intermediate and advanced topics in trucking litigation. This program is suitable for attorneys new to this practice area, yet expands to cover intermediate and advanced topics in a rapid fire, information dense-yet-accessible format.

Paralegals are invited to attend the symposium, with a break out day (September 29th) specifically targeting skills and education to enhance their expertise in truck crash cases.



Register for ATAA's 2016 Annual Symposium and receive a 15% discount on registration for the Tennessee Association for Justice (TNAJ) Nashville Music City Legal-Medical Symposium scheduled for September 25-27, 2016. Contact Theresa Grisham at 615.329.3000 or tgrisham@tnaj.org to receive your discount.

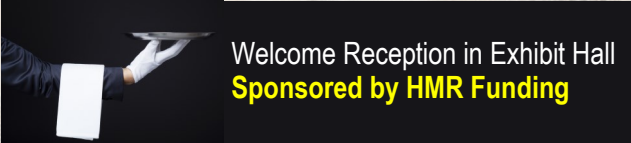
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truck accident attorneys

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800-997-ATAA(2822)
info@TruckLawAcademy.org

Attorneys & Paralegals from Plaintiff Firms Only

Wednesday, September 28th

- 9:00 AM - 1:00 PM: REGISTRATION
- 1:00 PM Welcome
- 1:10 PM An Overview of Trucking Litigation
- 1:40 PM How a Load is Assigned and the Paper Trail
- 2:10 PM Trucking Standards of Care-Overview (Key FMCSR; State Law; CDL Manual & its Regulatory Underpinnings; Truck Driving School Manuals; Preventability Manuals; Corporate Driving Manuals; Defensive Driving Courses)
- 3:20 PM Spoliation and Preservation
- 3:45 PM Driver Qualification Overview
- 4:10 PM Fatigue Overview (Hours of Service Overview & Sleep Apnea Overview)
- 4:55 PM Voir Dire in CMV Cases

5:30 PM  Welcome Reception in Exhibit Hall
Sponsored by HMR Funding

Thursday, September 29th

SEPARATE BREAK OUT PROGRAM FOR PARALEGALS ALL DAY THURSDAY

- 7:00 AM Breakfast in Exhibit Area
- 8:00 AM Trucking Insurance Primer
- 8:30 AM FACT PATTERN 1: TRUCK REAR-ENDS VEHICLE AHEAD- Standard of Care (Visual Search; Hazard Perception; Speed and Space Management; Defensive Driving)
- 9:00 AM Expert's Perspective-Safety Culture
- 9:20 AM Add on Topic-392.14 and Weather Monitoring
- 9:40 AM Add on Topic-Night Driving and Over Driving Headlights
- 10:00 AM Fact Pattern 1 - Roundtable Issues Panel (Approach to Driver Safety Director, Corporate Designee; Who to Make Case About the Company; Participant Questions and Best Practices)
- 10:35 AM FACT PATTERN 2: CAR REAR-ENDS SLOW OR PARKED TRUCK-Standard of Care (Triangles and Flashers; Rear Conspicuity)
- 11:05 AM Add on Topic-Route Planning and Parking Issues
- 11:25 AM Keynote Speaker Benedict Morelli: Trucking Accidents and the Bigger Picture
- 12:10 PM Lunch on your own
- 1:10 PM FACT PATTERN 3: TRUCK MAKES LEFT TURN-CAR UNDERRIDES TRAILER - Standard of Care
- 1:40 PM Expert Perspective-Accident Reconstruction
- 2:00 PM Add on Topic-U Turns
- 2:20 PM DEMO: Deposing Safety Director in Left U Turn Case
- 2:40 PM Fact Pattern 3 - Roundtable Issues Panel (Approach to Driver Safety Director, Corporate Designee; Who to Make Case About the Company; Participant Questions and Best Practices)

Over 17 hours of CLE credit

Thursday, September 29th (continued)

- 3:00 PM Add on Topic-Side Underride Guards
- 3:35 PM Backing Cases
- 4:00 PM Side-Swipe Cases
- 4:25 PM Round Table Panel on Backing Cases and Side-Swipe Cases

6:30 PM  Group Outing to Wildhorse Saloon
Sponsored by Forge Consulting
Transportation & Dinner Provided

Friday, September 30th

- 7:00 AM Breakfast in Exhibit Area
- 8:00 AM Ocean Carrier Liability for Intermodal Container
- 8:30 AM Cargo Load Securement Cases
- 8:55 AM Broker Case Overview
- 9:20 AM Bus Litigation Primer
- 10:10 AM Keynote Speaker James Scherr
- 10:50 AM Identifying TBI Cases in CMV Cases
- 11:20 AM Examining the Hostile Police Officer
- 11:45 AM Understanding the Driver Perspective and How it Affects Theories of Liability
- 12:10 PM Lunch on your own
- 1:10 PM Cognitive Neuroscience in Trucking Cases
- 1:35 PM Focus Groups in CMV Cases
- 2:00 PM Mediation of Trucking Cases and Best Practices Discussion
- 2:25 PM Trial Considerations and Best Practices Discussion
- 3:05 PM Settlement Tips and Strategies
- 3:35 PM Tying Together Opening Statement and Closing Argument in Truck Cases
- 4:20 PM Board Certification Information
- 4:35 PM Adjourn

Conference Registration Fees

Early bird on or before 9/2/16:

Attorney member: \$900
Attorney non-member: \$1305
Paralegal member: \$400
Paralegal non-member: \$600

9/3/16 and after:

Attorney member: \$990
Attorney non-member: \$1395
Paralegal member: \$475
Paralegal non-member: \$675

Registration fee includes breakfast, afternoon refreshments, welcome reception and group outing (dinner & transportation included) to the Wildhorse Saloon

REGISTER Online at www.TruckLawAcademy.org
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