

JEFFREY CRAIG

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Jeff Craig serves as the Chief Operating Officer at Abacus Analytics, where he spearheads a team of administrative professionals and contracted healthcare finance experts. Their primary objective is to evaluate medical charges, ensuring they are usual, customary, and reasonable. By leveraging industry-standard third-party databases, Jeff and his team at Abacus Analytics can effectively compare chargemaster rates nationwide, thereby aiding in the determination of the fair value of medical services.

As an engaged member of the Healthcare Finance Management Association (HFMA), Jeff participates in discussions surrounding revenue cycle management best practices and emerging industry trends. With over seven years of experience collaborating with healthcare finance and billing experts, Jeff has witnessed the evolution of personal injury cases, particularly the growing prominence of lien-based medical care.

Jeff will be delivering an insightful presentation on "Medical Billing Experts – Determining Usual, Customary, and Reasonable Rates." The talk will cover essential aspects such as defining usual, customary, and reasonable rates, the differences between chargemaster rates and reimbursement rates, the credentials of billing experts, and the best practices for collaborating with or challenging an opposing billing expert.